

# MARAC

Mid-Atlantic Regional Archives Conference

Delaware • District of Columbia • Maryland • New Jersey  
New York • Pennsylvania • Virginia • West Virginia

## ***Mid-Atlantic Archivist Advertising Rates***

*Effective 2015*

### **Quarterly Submission Deadlines:**

December 1 for Winter issue  
March 1 for Spring issue  
June 1 for Summer issue  
September 1 for Fall issue

### **Circulation**

1,100 individual and institutional dues-paying members of the Mid-Atlantic Regional Archives Conference (MARAC)

### **Ad Sizes and Rates (10% discount for four consecutive issues)**

		<b>Single Ad</b>	<b>4 Ads a Year/Per Ad</b>
Full page	9 x 7"	\$200.00	180.00
½ page vertical	9 x 3.25"	100.00	90.00
½ page horizontal	4.25 x 7"	100.00	90.00
¼ page	4.25 x 3.25"	80.00	67.00
1/8 page	2 x 3.25"	50.00	45.00

### **Specifications**

- Camera-ready copy or digital files (TIFF or JPEG at print resolution) only
- Trim size of the MAA is 8.5 x 11 inches
- Color, grayscale, or black & white

### **Payment**

30 days from receipt of invoice.

### **Contact** (*MARAC MAA Advertising Editor*)

Melissa Nerino, Advertising Editor, *Mid-Atlantic Archivist*  
Industrial Archives & Library  
18 W. 4th St.  
Bethlehem, PA 18018  
nerino@industrialarchives.org  
(610) 868-1115, ext. 566

**MARAC** – Dickinson College, P.O. Box 1773 – Carlisle, PA 17013  
Phone number 717/ 713-9973 Fax number 717/ 245-1439  
E-mail: administrator@marac.info